

A. B. Freeman School of Business

Academic Policies

ACADEMIC ADVISING

Please consult the Newcomb-Tulane College section or the BSM Handbook.

ACADEMIC AND CONDUCT CODES

Academic Integrity

Please consult the Newcomb-Tulane College policy.

Conduct

Please consult the Newcomb-Tulane College policy.

Placement Ethics

Students must conduct themselves in an ethical and responsible manner when seeking jobs or applying to graduate and professional schools. The ethics by which students are to conduct themselves are contained in the Code of Placement Ethics contained in the BSM Handbook.

Grievance Procedures

Please consult the Newcomb-Tulane College policy.

Examinations

Please consult the Newcomb-Tulane College policy.

ACADEMIC DISMISSAL

Please consult the Newcomb-Tulane College policy.

ACADEMIC PROBATION

Please consult the Newcomb-Tulane College policy.

AUDITING COURSES

Auditing of courses is discouraged by the Freeman School. Please consult the Newcomb-Tulane College policy.

COMMENCEMENT POLICIES AND PROCEDURES

Please consult the Newcomb-Tulane College policy. To qualify for a Bachelor of Science in Management degree at the Freeman School, a student must earn a minimum of 122 semester hours of credit as specified in this catalog. All degree candidates are

expected to participate in commencement exercises unless excused in advance by the Dean. Commencement ceremonies are held in May. December graduates may participate in the official graduation ceremonies held the following May. Students who will complete degree requirements by the end of summer session may participate in commencement ceremonies in May, assuming certain conditions are met.

COURSE LOADS

Please consult the Newcomb-Tulane College policy.

DEAN'S LIST

Please consult the Newcomb-Tulane College policy.

DROPPING AND ADDING COURSES

Please consult the Newcomb-Tulane College policy.

GRADUATE COURSES

BSM or other undergraduates may not take Freeman School graduate courses (600- and 700-level courses).

PASS/FAIL

The Freeman School uses the designation Satisfactory/Unsatisfactory rather than Pass/Fail. Freeman School students cannot use the P/F grade type for any course taken at Tulane. Students working toward a business minor may not take Freeman courses on an S/U or P/F basis.

REPEAT OF COURSES

Please consult the Newcomb-Tulane College policy.

SATISFACTORY/UNSATISFACTORY OPTION

Please consult the Newcomb-Tulane College policy.

SUMMER SCHOOL TRANSFER CREDIT

General requirements to receive credit for summer school work taken outside Tulane:

1. **Accredited status of institutions:** Transferred business courses require pre-approval and should be from AACSB International accredited schools. Transferred, non-business courses need not

be from AACSB International schools but must meet the approval of Newcomb-Tulane College.

2. **Minimum credit hours:** Courses taken in a classroom environment should bear at least three semester hours of credit, or the equivalent in quarter hours. Any credit granted by Tulane should equal the semester hours (or their equivalent) earned for the transferred course or what would be earned at Tulane, whichever is less.
3. **Minimum grades:** Transferred business courses must have been completed with a grade of C or better, LAS courses with a grade of C- or better.
4. **Prior written approval:** Transfer credit will not be granted for courses taken without prior written approval. Before enrolling in a summer business course, the student must submit the course syllabus, the table of contents from each textbook, and catalog description to the Director of Undergraduate Education for review by an appropriate faculty member to determine equivalence to a Freeman School course. For liberal arts and sciences courses, normally the course description is sufficient for review to determine equivalence. Students should contact the equivalent liberal arts and sciences department at Tulane to determine what information that department requires for course approval.

OTHER TRANSFER CONSIDERATIONS

Required business courses for the BSM degree (ie., core courses) must be taken at the Freeman School.

The last 30 hours of degree credit must be earned at Tulane preceding the granting of a degree. Credit transferred to Tulane for academic work in the summer preceding the senior year, therefore, may not be used to reduce the amount of credit earned at Tulane in the senior year below 30 hours of Tulane credit for the BSM degree. Courses taken as part of Summer or Semester Study Abroad are considered Freeman and Tulane coursework.

Transfer credit cannot be granted until an official transcript of summer work is received by the Associate Dean of Undergraduate Education. Arranging delivery of the transcript is the responsibility of the student.

STUDENT ORGANIZATIONS

Alpha Kappa Psi (AKΨ)

AKΨ, the world's oldest and largest professional business society, seeks to develop well-trained, ethical, skilled, resourceful, and experienced business leaders. Open to men and women majoring in business, AKΨ provides a unique blend of professional, service, and social events.

American Marketing Association (AMA)

Open to all students, Tulane's collegiate chapter of the AMA presents members with the opportunity to learn from real-world marketing professionals. Members attend monthly meetings featuring exciting guest speakers, participate in fun hands-on marketing activities, and learn how to network with top-level marketing executives. The AMA offers a great supplement to Tulane's classroom experience and provides its members with the competitive advantage necessary to succeed in today's marketing field.

BSM Ambassadors

The BSM Ambassadors assist the Office of Academic Programs and the Career Management Center in representing and promoting the Freeman School to current and prospective Tulane students and parents, and corporate recruiters. Ambassadors participate in a variety of activities including on-campus recruiting, open house, orientation, Tulane Days, and Parent/Family Weekend.

Freeman School Government (FSG)

The Freeman School Government is the formal organization of students enrolled in the BSM program. All BSM students are automatically members of FSG. The FSG influences many of the curricular and extracurricular activities of the School. Students play a role in modifying the curriculum, in evaluating courses, in planning academically related activities, in selecting faculty for special honors, and in organizing a schedule of social events. BSM students are encouraged to take a leadership role in the organization and to support the activities sponsored by the FSG.

Toastmasters International

Toastmasters is a national organization devoted to developing the speaking skills of its members. Students who participate in Toastmasters gain confidence and techniques that prove invaluable in classroom presentations as well as in future business situations.

Tulane Association of Business Alumni (TABA)

TABA, the formal organization of the Freeman School alumni, sponsors programs and projects throughout the year. Graduates usually join TABA after commencement to continue their support of and association with the Freeman School. TABA supports programs such as TABA Community Service Program, networking receptions including Freeman Days in New York and Houston, and other alumni events. The annual Tulane Business Forum is the largest half-day business conference in the Greater New Orleans area, featuring nationally and internationally renowned business leaders.

Business and Law Society

The Business and Law Society is the Freeman School's pre-law student organization. The club provides a forum for discussion on topics ranging from legal and ethical issues in business to life as a law school student and lawyer. In addition, it provides information on and assistance with the Law School Admission Test (LSAT).

Tulane Entrepreneurs Association (TEA)

The Tulane Entrepreneurs Association's mission is to assist members in expanding their entrepreneurial skill base. TEA sponsors lectures, workshops, and social networking events, and provides student entrepreneurs with assistance in organizing their own ventures. TEA coordinates student teams that create business plans for entry into business plan competitions, and sponsors the Tulane Business Plan Competition. TEA is open to all Tulane students.

Tulane International Business Society (TIBS)

TIBS brings together students and faculty interested in the international business arena. The organization hosts speakers from around the world to present current international business topics. TIBS organizes business debates to increase members' participation and explore diverse points of view. TIBS also sponsors the annual international dinner, to which all members of the Freeman community are invited.

Undergraduate Curriculum Committee

This group of faculty, staff and students recommends changes in curriculum to the faculty. The Committee reviews issues relating to the academic performance of students such as probation, the denial of continuation, and requests for course substitutions. Written appeals of academic decisions are made to this Committee through the Director of Undergraduate Education. Student members do not

participate in discussions relating to individual students. Revisions and interpretations of the curriculum are made by the Undergraduate Curriculum Committee. The president and vice president of academics of the Freeman School Government serve as members.